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Empowering at Every Level

KAMPILYA :: INDRAPRASTHA :: MAHABHARATA :: AWARENESS

11<sup>th</sup> December 2011

## Awareness Camp for Artisans Registration Benefits at Shamshabad

An Awareness Camp was organized by the Trust at Shamshabad to make the artists and factory owners understand the benefits of getting registered with the Handicrafts Board and getting their Identity Cards so that they can avail Benefits of schemes like Insurance and credit facilities.

कानपुर, 12 दिसंबर 2011

दैनिक जागरण

## हस्तशिल्प स्वास्थ्य बीमा योजना के लाभ बताये

शमशाबाद, अ.प्र.: कस्बा के मोहल्ला शेखानी टोला स्थित अरशद कारखाने में हस्तशिल्पियों की आयोजित कार्यशाला में राजीव गांधी शिल्पी स्वास्थ्य बीमा योजना के तहत मिलने वाले लाभों की जानकारी दी गयी। द्रोपदी ट्रस्ट की ओर से रविवार को आयोजित इस कार्यशाला में ट्रस्ट की चेयरपर्सन नीरा मिश्रा ने हस्तशिल्पी पहचान पत्र की उपयोगिता के बारे में अवगत कराया। उन्होंने कहा कि पहचान पत्र बनने के बाद हस्तशिल्पी को राजीव गांधी शिल्पी स्वास्थ्य बीमा योजना के तहत बीमित होगा। बबलू, सानू बाबा, हाजी इस्तफाक, महफूज, अरशद आदि हस्तशिल्पियों ने भाग लिया।

4<sup>th</sup> January 2012

**Participation in Farrukhad Maha Utsav-----**Ms Neera Misra was invited as the Special Guest of Honor at the Farrukhabad Mahautsav on 4<sup>th</sup> January 2012. This Annual Event is held to actually celebrate the rich Culture and ancient History of the region, its linkages to the different eras like Sat Yug (Kapil Muni), Treta Yug (Rameshwar Temple), Dwapar Yug (Mahabharata period), Bodh Yug (Sankisa), Jainism (Biami Kumar), Mughal period (renaming of the city as Farrukhabad to commemorate visit of Aurangzeb here), Colonial era (many Freedom Fighters from here) and the rich Crafts of Block Printing and Zardozi which date back to Vedic era. Unfortunately the program was dominated by the onslaught of western form of dance and songs and locals taking more pride in being able to show their kids can dance to the likes 'Sheila ki Jawani' etc. So education is not making the kids understand their own strengths. This is the gift of the electronic media to this region.

